

How to Give an Effective Presentation?

-Each Student could have unique design to present any topic, however few basics should be kept in mind.

Lets take a look...

1)Keep the Audience in Mind

Giving an effective presentation means working with both the audience and the topic. It's important to know how to relate to who you are communicating with in order to get through to them. Think about the audience's point of view and what they have in common when planning a speech. Appealing to emotions is a great way to convince and inspire action in others. Make the topic more personal by telling a touching story about another person or situation.

2)Stay Organized and Focused

Being organized is another important part of effective presentations. Using note cards with clearly written points is a good way to remember what you want to say and in what order. Practice using them beforehand, and make sure they're in order to avoid shuffling around in front of the audience. Simply reading word-for-word makes it very difficult to look up at the audience, and eye contact is a big part of relating to the audience.

3)Utilize Visual Aids

Visual aids can add another dimension to a speech, and they can be used for any topic. Pictures, PowerPoint presentations, and other types of props are a good way to hold the audience's interest. They can help drive home an important point and make the subject matter more concrete. Make sure that the visual aids chosen are relevant to the subject of the presentation.

4)Back Up Your Argument

To convince an audience of something, or to get them to listen to your point of view, it's essential to back up your argument. People can tell right away when they are hearing a lot of fluff without much substance. One effective way to be believable is to use statistics and mention where they came from.

5)Stick to a Logical Structure

Part of backing up an argument is giving a speech with a logical structure. People are more likely to be persuaded when topics are covered in an order that makes sense. Jumping around too much causes confusion, and it makes the audience more likely to tune out. Being able to stay on track with a beginning, middle, and end that include clear points makes the speaker sound more credible.

Who is Jeff Bezos?

(January 12, 1964 – Present)



Jeffrey Preston Bezos is an American technology entrepreneur, investor, and philanthropist. He is best known as the founder, chairman, and chief executive officer of **Amazon** (e-commerce website/company). On July 27, 2017, he became the world's **wealthiest person** when his estimated net worth increased to just over \$90 billion. The first **centi-billionaire** on the Forbes wealth index, he was designated the "wealthiest person in modern history" after his net worth increased to \$150 billion in July 2018.

In late 1993, Bezos decided to start an online bookstore. He left his job at D. E. Shaw and founded Amazon in his garage on July 5, 1994, after writing its business plan on a trip from New York to Seattle. Bezos named his new company "Amazon" after the Amazon River in South America. In 1998, Bezos diversified into the online sale of music and video; later expanded to include consumer goods.

रोजगारको लागि निवेदन कसरी लेख्ने ?

-कनै पनि जागिरका लागि निवेदन आवश्यक हन्छ र निवेदनको एउटा नमूना निम्न प्रकार छ ।

मिति: २०७५।०।१२

श्री सिधार्थ बैंक लि.
मानव संशाधन विभाग,
मुख्य कार्यालय, काठमाण्डौं ।

विषय: कनिष्ठ सहायक पदको लागि निवेदन पेश गरेको बारे ।

महोदय,

उपरोक्त सम्बन्धमा तपाईं श्री सिधार्थ बैंक लिमिटेडले राष्ट्रिय दैनिक कान्तिपुरमा मिति २०७५।०।१२ गते विज्ञापन गरि रिक्त रहेको कनिष्ठ सहायक पदको लागि योग्य उम्मेदवार माग गरेको हुँदा उक्त पदमा आफ्नो निवेदन पेश गरेको जानकारी गराउन चाहन्छु ।

मेरो नाम राजकुमार सर्राफ हो र मेरो घर कलैया उप.म.नपा. वडा नं ४ मा छ । कलैयाको प्रसिद्ध विद्यालय श्री ३ चन्द्र माध्यमिक विद्यालयबाट वि.सं. २०७० मा ७३.२५% अंक ल्याइ उत्तीर्ण गरि आफ्नो १०+२ (व्यवस्थापन संकाय) को अध्ययन सिम्बायोसिस इन्स्टिच्यूट अफ मैनेजमेन्टबाट मैले वि.सं. २०७२ मा ६८.५०% अंकका साथ सफलतापूर्वक पास गरे । १०+२ उत्तीर्ण पश्चात मैले भारतको ख्याती प्राप्त विश्वविद्यालय बैंगलोर विश्वविद्यालय अन्तरगतको ब्रिन्दावन कलेजबाट ३ वर्षे वि.वि.ए. (फाइनान्स) वि.सं. २०७५ मा ७०% अंक बटुलेर पास गरेर हालै मात्र म आफ्नो स्वदेश फर्केको छु । मेरो अध्ययनको क्षेत्र र रुचि पनि वित्तिय संस्थामा भएकोले सिधार्थ बैंक लि. मा यो निवेदन पेश गर्दैछु ।

म एक निष्ठावान र मेहेनती विद्यार्थी हु र मलाई नयाँ विषय-वस्तुको बारेमा जानकारी हासिल गर्न उत्सुकता रहने गर्दछ । आफ्नो अध्ययनको समयमा पनि विभिन्न खेलकुद र सांस्कृतिक कार्यक्रममा भाग मात्र नलिएर त्यस्ता कार्यक्रमहरुको आयोजन गर्न पनि अग्रसर रहन्थे । म सदैव सबै संग मिलेर लक्ष्य प्राप्त गर्ने भावनामा विश्वास राख्ने मानिस हु र आफ्नो कामको पूर्ण उत्तरदायित्व लिने गर्दछु । म तपाईंको प्रतिष्ठित संस्थामा जागिर खान एकदम उत्साहित छु र तपाईंको अपेक्षा अनुसार हरेक कार्य सम्पन्न गर्ने प्रतिबद्धता पनि व्यक्त गर्न चाहन्छु ।

निवेदक

राजकुमार सर्राफ

९८७६५४३२१०



Mark Zuckerberg is the co-founder & chairman of **Facebook**.

Larry Page & Sergey Brin are the founders of **Google**.

Chad Hurley, Steve Chen and Jawed Karim are the founders of **YouTube**.

Akio Morito & Masaru Ibuka have founded **Sony Corporation**.

Bill Gates, the founder of **Microsoft**, is the current Second wealthiest man of the world.

Warren Buffet, the founder of **Berkshire Hathway**, is the current third richest man of the world.

Binod Chaudhary, the owner of **Chaudhary Group**, is the richest man of our country Nepal.

Mukesh Ambani, the owner of **Reliance group**, is the richest man of country India.

Some Important Definitions

Bank Rate: Bank rate is the rate charged by the central bank for lending funds to commercial banks. Bank rates influence lending rates of commercial banks. Higher bank rate will translate to higher lending rates by the banks. In order to curb liquidity, the central bank can resort to raising the bank rate and vice versa.

Capital Market: Capital market is a market where buyers and sellers engage in trade of financial securities like bonds, stocks, etc. The buying/selling is undertaken by participants such as individuals and institutions. Capital markets help channelise surplus funds from savers to institutions which then invest them into productive use. Generally, this market trades mostly in long-term securities.

CASA: CASA stands for Current Account and Savings Account which is mostly used in West Asia and South-east Asia. CASA deposit is the amount of money that gets deposited in the current and savings accounts of bank customers. It is the cheapest and major source of funds for banks. The savings accounts portion pays more interest compared to current accounts. Banks offer mainly two types of accounts. These could be term deposits- like fixed or recurring deposits or non-term deposits - like current or savings accounts.

ASBA: ASBA stands for Application supported by Blocked amount is a technique to apply for the issue of shares/debentures by any investor having a De-mat account and Bank account. Under this method, money equal to applied share issue is blocked by Investor's bank and when the result for issue is out, then the amount is released as per the result.

Capital Account: Capital account can be regarded as one of the primary components of the balance of payments of a nation. It gives a summary of the capital expenditure and income for a country. The capital expenditure and income is tracked by way of funds in the form of investments and loans flowing in and out of an economy. This account comprises foreign direct investments, portfolio investments, etc. It gives a summary of the net flow of both private and public investment into an economy.

Consumer Price Index: A comprehensive measure used for estimation of price changes in a basket of goods and services representative of consumption expenditure in an economy is called consumer price index. It is generally based on the weighted average of the prices of commodities. It gives an idea of the cost of living. Inflation is measured using CPI.

Inflation: Inflation is the increase in the prices of goods and services over time. It's an economics term that means you have to spend more to fill your gas tank, buy a gallon of milk, or get a haircut. Inflation increases your cost of living. Inflation reduces the purchasing power of each unit of currency.

Fiscal Policy: Fiscal policy is the use of government revenue collection (mainly taxes) and expenditure (spending) to influence the economy. According to economics, when the government changes the levels of taxation and government spending, it influences aggregate demand and the level of economic activity.

Fiscal Budget: A fiscal budget/ government budget is an annual financial statement presenting the revenues and spending for a financial year that is often passed by the legislature, approved by the chief executive or president and presented by the Finance Minister to the nation.



Ek pagal khud ko aaine mein
dekh k sochne laga....Yarr isko
kahi pe dekha hai..
Kaafi der tension mein sochne k
baad....
Areey dhat teri, ye toh wahi hai
jo ush din mere saath baal
katwa rahaa thaa....!!!! hahaha

पप्पु: पापा मुझे डि.जे.
खरीदकर देदो ।

पापा: नहीं दुँगा, तु बहुत
लोगोको परेशान करेगा ।

पप्पु: नहीं करूँगा पापा, जब सब
लोग सो जायेंगे, तब बजाऊँगा ।
(पापा बेहोस्)

CA Student: Mom, I
cleared my CA exams.
Mom: Congratulations
Son; Your Kids too
cleared their
Graduation.....
Hahahaha....

My Pride; My Mobile...

-Bishesh K Sah

In the Chapter 2, Verse 71 of the Holy Bhagvad Geeta, its written related to material things that “We came empty-handed in the world, and we will go back empty-handed” among other instructions.

In one of the recent article published in www.arthikdaily.com, the journalist showcased extreme pride about Nepalese being ahead of Indians in terms of use of technology. I was very interested in reading the article after seeing the headline of the article. Few facts were mentioned that more than 73% of Nepalese use mobile phones which is way more than the percentage of Indians using the device but less than 5% Nepalese have access to wifi, which is much lower than Indian counterparts. I was taken aback to read the fact that almost 40% Below-the-poverty line Nepalese are also using mobile phones. The journalist expressed extreme happiness to this fact that technology has reached even in the hands of economically weak Nepalese, but I was not sure of whether I should be elated or not. I pondered upon the data and wondered what is more important- Mobile phone or basic needs or if mobile phone has become the basic need now ?

Not only have our religious books, even our elders suggested us to stay away from materialism if we wish to live a happy life. As it has been correctly said, ‘There is a limit to needs, not wants’. We can meet our needs but not our wants because our wants are insatiable. Just say, if we own a bicycle, we wish for a motorbike; if we own a bike, we long for a car; once we get a car, we look for a bigger car and so on. There is no end to our want and thus we live our life only to acquire something, but do not work to make our lives contented and meaningful.

Everyday, we see a lot of advertisements about new mobile phones being launched and we feel inferior when we compare our mobile with the new & latest mobile phones. Many persons have observed that Apple Inc (maker of iphone) provides software update which automatically slows down the mobile and then iphone users start looking for the new iphone launched recently. And now it has been the case of almost all the phones. To our own experience, we enjoyed our mobile phones with just 256KB RAM but today even 3GB RAM seems lesser and slower.

Adding to the worry is that we have attached our sense of pride with our mobile phones and as new mobile is launched, our mobile automatically become old-fashioned and obsolete. And it makes us also feel that we should update our mobile, not because it has started to malfunction but because we are in a competition to hold a phone that holds equal status with that of our peers and/or friends. Sometimes we value our pride more than our relationship and here we do this by longing for a new mobile phone. By doing this, we are again making mistake of trying to find happiness in material things. But again let me remind you that it is not possible.

Remember, Mobile is not your source of Pride....